

Congratulations to the Mahindra Quality Way Award Winners!

The **Mahindra Quality Way Awards** were presented at the **First Annual Mahindra *Rise* Awards** function held in Mumbai on April 5, 2011. Around 150 senior executives from across the Group attended this function.



The Chairman, Mr. Keshub Mahindra and Vice Chairman and Managing Director, Mr. Anand Mahindra with the MQW Award winners

The MQW Awards were presented by our Chairman, Mr. Keshub Mahindra to those companies that have moved up in the MQW Stages of maturity in the Mahindra Quality Way Cycle 2 assessments held in 2010.

The companies that received the MQW Awards for the Cycle 2 assessment are:

1. Farm Division – Farm Equipment Sector – **MQW Stage 7**
2. Mahindra Hinoday Industries Ltd. – Foundry Division – **MQW Stage 4**
3. Mahindra Lifespace Developers Ltd. – **MQW Stage 3**
4. Mahindra Forgings Ltd. – **MQW Stage 3**
5. Mahindra Composites Ltd. – **MQW Stage 3**
6. Mahindra Insurance Brokers Ltd. – **MQW Stage 3**





Farm Division team receiving the Award



Mahindra Hinoday – Foundry team receiving the Award



Mahindra Lifespaces team receiving the Award



Mahindra Forgings team receiving the Award



Mahindra Composites team receiving the Award



Mahindra Insurance Brokers team receiving the Award

Mr. Anjou Choudhari, Director, Mahindra Institute of Quality, presided over the MQW Awards segment. He briefly shared with all present the overall progress made by our companies in this journey in the last one year and the MQW team's plans in the coming years to further institutionalize the Mahindra Quality across the Group.